

## WEBSITE PRIVACY POLICIES

### 1. Information this Site Gathers or Tracks

Though it may seem obvious, we gather two types of information: information that is submitted to us and information that is not submitted to us. By submitted, we mean any information volunteered to us by the completion of an HTML/Server generated form, or mailed, phoned or faxed to us.

### 2. Information that users submit to us

(1) We will only ever collect private information. We define private information to be any information that allows us to contact a user and allows the collection of information for any products or services we may offer.

(2) **PRIVATE:** This information is gathered from members and guests who apply for various services or products our site offers. This information includes e-mail addresses. It also includes, but is not limited to, for billing or payment purposes, first name, last name, credit card number, age, and personal or business address.

### 3. Information that users do not submit to us

**AGGREGATE:** This is information we collect that is not personally identifiable, such as browser type and IP address. This information is gathered for all users to the site.

### Use of Information this Site Gathers or Tracks

### 4. Information that users submit to us

(1) **PRIVATE:** we use e-mail addresses submitted by users when forwarding ads and responses to ads. Respondee's e-mail addresses are not disclosed to the responder. We may use a user's e-mail address to send news regarding our site, but the user may choose not to receive e-mail of this type by contacting us at *PRPILATES.CA@GMAIL.COM*. E-mail addresses may also be used in private correspondence with the user for customer service issues. Financial information that is collected is used to bill the user for products and services. All other private information submitted by the user is confidential. All private information can be updated or deleted by the user at any time.

(2) Information submitted by a Business Affiliate is used for establishing and maintaining a business relationship. No personal or business information is shared outside the relationship between a Business Affiliate and ourselves. Business Affiliate may not view or access private information on members or users of our site or the Business Affiliate Site. A Business Affiliate may change their personal or business information by contacting us at *PRPILATES.CA@GMAIL.COM*.

### 5. Information that users do not submit to us

**AGGREGATE:** We use your IP address, server and browser-related information to help diagnose problems with our server, and to administer our Web site.

## **6. Sharing of the Information this Site Gathers or Tracks**

We do not sell, rent, share, trade or give away any of your personal information except to the financial institution that processes your credit card or cheque transaction.

## **7. Use of Cookies**

Despite sensationalized information to the contrary, cookies are not generally a threat to privacy. If we choose to use cookies, we will use them to track items such as unique visitors to a page, or to record which banners have been displayed to a particular user. At times we have paid to advertise on sites other than our own on a click-through basis, and we have used cookies to monitor traffic from those sites on which we advertise. We do not and will not use cookies to collect private information from any user!

## **8. Delete or Deactivate**

This site gives users the following options for removing their information from our database to not receive future communications or to no longer receive our service:

You can send e-mail to: [PRPILATES.CA@GMAIL.COM](mailto:PRPILATES.CA@GMAIL.COM)

You can send mail to the following postal address:

PR Pilates Inc. | ATTN: Brittney Rob  rt  
475 Seacliff Drive,  
Suite 5  
Kingsville, ON N9Y 2K5

You can call the following telephone number: 519-999-5832

## **9. Change or Modify**

This site gives users the following options for changing and modifying information previously provided by any of the following methods:

You can send e-mail to: [PRPILATES.CA@GMAIL.COM](mailto:PRPILATES.CA@GMAIL.COM)

You can send mail to the following postal address:

PR Pilates Inc. | ATTN: Brittney Rob  rt  
475 Seacliff Drive,  
Suite 5  
Kingsville, ON N9Y 2K5

You can call the following telephone number: 519-999-5832

## **10. Contacting the Web site**

If you have any questions about this privacy statement, the practices of this Site, or your dealings with this Web site, you can contact Brittney Rob  rt by any of the following methods:

You can send e-mail to: [PRPILATES.CA@GMAIL.COM](mailto:PRPILATES.CA@GMAIL.COM)

You can send mail to the following postal address:

PR Pilates Inc. | ATTN: Brittney Rob  rt  
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